GLAMs as Engines for Innovation in Research, Teaching and Engagement

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Engaging Communities

REFRAMING THE GLAM COLLABORATION CONTINUUM
Galleries, Libraries, Archives and Museums Summits
(Library and Archives Canada - Canadian Museums Association)

• Montreal 2019
  • “Taking it to the People”

• Toronto 2018
  • “Taking it to the Next Level: Galleries, Libraries, Archives, and Museums.”
  • Themes: communities; indigenous peoples; private sector; government priorities
  • Final Report

• Ottawa 2016
  • Themes: the social and economic dimensions of the value of GLAMs in a rapidly changing world, methods of connecting with their communities; developing international networks of LAM practitioners and experts.
  • Ottawa Declaration & Final Report
Academic Art Museums and Libraries Summits

MIAMI – JANUARY 2016

• 14 institutions represented by library and museum directors
• Sponsored by the Samuel H. Kress and Andrew W. Mellon Foundations
• Themes: collaborative teaching and learning; collection sharing and exhibitions; strategic alliances
• White paper https://scholarlyrepository.miami.edu/con_events_aamls2016/1/

OBERLIN – JUNE 2018

• 14 institutions represented by library and museum directors
• Sponsored by the Andrew W. Mellon Foundation
• Themes: challenges; strategies for growth; diversity, equity and inclusion; user-centric collections management
• White paper https://digitalcommons.oberlin.edu/ocl_works/66/
The GLAM Collaboration Continuum

CONTACT  
Shared Ideas and Information
Open, honest dialogue encourages the exploration of commonalities and the development of relationships to facilitate discussion of potential activities.

COOPERATION  
Shared Goals
Relationship building fosters the development of cooperative activities. Because this is a process, it often begins with informal engagements that offer small, yet tangible benefits. It sometimes occurs only one way. For example: information or data sharing.

COORDINATION  
Shared Achievement of Goals
Cooperative activities move beyond "as needed" or "ad hoc". A framework organizes efforts and ensures that everyone in the group understands who does what, when, and where. The activities are planned with consideration given to schedules and staff availability. Communication tools may be developed to support coordination efforts. Relies on formal or informal agreements to achieve a desired common outcome.

COLLABORATION  
Shared Resources
Information is not only shared, but something new is created. It is a new way of doing things that involves change. The change required is more ambitious than cooperation and coordination and much more difficult to develop and sustain.

CONVERGENCE  
Systemic Infrastructure
Collaboration around a specific function or idea has become so extensive, engrained and assumed that it is no longer recognized by others as a collaborative undertaking; instead it has moved to the level of infrastructure and becomes a critical system that is relied upon.

GLAM partnership: intra-institutional

- Lowe Art Museum (est. 1950)
  - 19000 objects spanning 5000 years of global culture
  - Permanent galleries feature the arts of Africa, the Americas, Asia, Europe, and the South Pacific Islands, in addition to Studio Glass and contemporary ceramics
  - Twelve temporary exhibits per year
  - 15 staff – “We’re scrappy”

- University of Miami Libraries (est. 1925)
  - Six libraries on three campuses
  - 4 million volumes
  - Three distinctive collections (Cuban Heritage Collection; Special Collections; University Archives)
  - Conservation Lab, Digital Production Lab and Creative Studio
  - 3 exhibit galleries in the Richter Library
  - 215 faculty and staff
• 4-year program
• Object-centered learning
• Research, pedagogy, public programming
• 12 grants awarded during first two years (6 rounds) - $62,750
• Two Fellowships
  • Academic Engagement (Lowe Art Museum)
  • Conservation (Libraries)
Process

• Application includes:
  • Copy of pre-submission attestation (curatorial approval; condition assessment; accurate costing of budgets for digitization, etc.)
  • Research Statement: a project abstract of no more than 250 words
  • Research Plan: a description of cultural resources from the University of Miami Libraries and/or Lowe Art Museum that are central to the project, including a proposed specific list of artwork or archival materials
  • Detailed Work Plan with timeline and budget
  • Goals and assessment metrics

• Criteria:
  • Capacity to further clearly articulated pedagogical goals as well as positively impact UM’s mission-focused objectives
  • Impacts: student learning and engagement, advanced scholarship, original research, UM’s cultural assets
  • Scholarly, scientific, and/or creative merit of the proposal
  • Feasibility
  • Diversity, equity and inclusion
  • Inter-disciplinarity
CREATE Committee – Disciplinary Faculty

2017-2018

• Allan Shulman, School of Architecture
• Ashli White, Dept of History, College of Arts and Sciences
• Anita Cava, Business Administration, Miami Business School
• Clay Ewing, Dept of Interactive Media, School of Communication
• Marilyn J. Neff, Education and Human Development
• Michael Scordilis, College of Engineering
• Stephen Urice, School of Law
• Robert Keane, Dept of Physiology, Miller School of Medicine
• Greta Mitzova-Vladinov, School of Nursing and Health Studies

2018-2019

• Mike Chiorazzi, School of Law, Library
• Lynne Fieber, Dept of Marine Biology & Ecology, College of Marine and Atmospheric Sciences
• Robert Keane, Dept of Physiology, College of Arts & Sciences
• George Korniotis, Finance Department, Miami Business School
• Greta Mitzova-Vladinov, Clinical Program, School of Nursing & Health Studies
• Shawn Post-Klauber, Dept of Teaching & Learning School of Education and Human Development
• Rechna Varma, Professional Practice, School of Communication
• Ashli White, Dept of History, College of Arts & Sciences
“Using Visual Thinking Strategies to Enhance Clinical Skills

- Grantees:
  - Agarwal, Gauri Gaonkar, M.D. Dept of Medicine, Miller School of Medicine
  - Caban-Martinez, Alberto, D.O., Ph.D., M.P.H.
  - McNulty, Meaghan, M.D., M.P.H.

- Research Statement: Visual Thinking Strategies (VTS) method has been employed to guide students in analyzing a preselected piece of visual art. A few studies have shown that employing VTS can improve clinical skills in medical students. VTS has been utilized at the Lowe Art Museum for the past three years with University of Miami Miller School of Medicine (UMMSM) medical students as part of their “Introduction to the Medical Profession” course. This study will collect objective data regarding the outcomes of these sessions by enrolling medical students from the entering MD/MPH class in August, 2017. Objective data on the impact of the VTS sessions is important for decision making regarding the inclusion of such programs in the curriculum at UMMSM and nationally.
“Afro-Caribbean Religion: Healing and Power”

• Grantee: Dr. Kate Ramsey, Dept of History, College of Arts and Sciences

• Research Statement: I will offer a new seminar Fall 2018 on the topic of “Afro-Caribbean Religion: Healing and Power.” Students will be asked to work on an original research paper. Through regular visits to these Collections as a class, they will have the chance to deepen their use of the library materials and further develop their archival research skills. My current research project focuses on the British Caribbean colonies during the late eighteenth and nineteenth centuries. It examines how Afro-Caribbean religion became an object of colonial law and an icon of colonial and metropolitan writing at a moment of rising medical interest across the Atlantic world in the mind-body relationship and mental science. Outside of the UK National Archives, the British Library, the Wellcome Library, and library and archival collections in the Anglophone Caribbean…research for the book will be primarily based in UM Libraries. The project will draw on Special Collections’ extraordinary holdings on Jamaica through the mid-nineteenth century, the Caribbean Documents Collection, plus a wide range of texts in the Jackie Gleason Collection, among others.
Lydia Cabrera, *Virgen de Regla*
Sculpture
Lydia Cabrera Papers, CHC0339
Cuban Heritage Collection

Alberto del Pozo, *Yemayá*.
Drawing in pen, ink and crayon.
Alberto del Pozo Collection, CHC5010
Cuban Heritage Collection
“Animating Antiquities”

- Grantee: Dr. Karen Mathews, Art Department, College of Arts and Sciences
- Research Statement: Students will engage in activated, museum-based learning through the creation of 3-D models of the Lowe’s ancient artworks, the compilation of art historical dossiers contextualizing the objects, the printing of 3-D models, and the formulation of interactive activities with the printed models for visitors to the Lowe. All these elements combine to allow museum visitors to experience ancient objects in three different but interconnected modes—viewing the artworks in the gallery, touching and using the printed models, and interacting with 3-D models and web content online. The project’s goal is to integrate the Lowe’s visual resources into the UM curriculum while enriching the visitor’s experience at the Lowe.
Examples: Lekythos and Roman Glass Vase
“Placing History: An Augmented Reality Tour on Coconut Grove”

- Grantee: Kim Grinfeder, Dept of Cinema and Interactive Media, School of Communication
- Research Statement: Create a historical tour of Coconut Grove using an augmented reality application. The mobile app will consist of a map with locations in Coconut Grove where curated photographs archived in the UM Libraries Digital Collections were taken. When someone arrives at the correct spot, they will see a small 5×7 sign marking the location and will also receive a notification, triggered through GPS, that they are close. Once they open the app, people will scan the area and will be able to overlay the historic photo over the current location. The project will make use of several special collections. Through the map, the app will encourage people to visit the historical neighborhood either by bike, car, or foot and explore the Library’s photo archive while viewing them in context. New sites can be introduced over time. The project will induce a reflection of the neighborhoods past and present tackling important topics such as historical preservation, gentrification, overdevelopment, school integration, and more. It will also be, simply put, a celebration of a unique neighborhood in Miami and what gives it its character.
The first black community on the South Florida mainland began here in the 1890s when blacks sought refuge from the Jim Crow laws of their home states. Their first contact with tropical plants was through visiting friends and relatives in the development of Coconut Grove. Besides private homes, the early buildings included the Old Fellows Hall, which served as a community center and library, the Spanish Baptist Church, home of the town’s first black school, and the AME Methodist Church, in the area, was the town’s first black church. At the corner of Charles Avenue is one of the town’s oldest cemeteries.

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**Charles Avenue Marker**

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“Documenting Diversity and Democracy in Brazil”

- Grantee: Dr. Stephen F. Butterman - Associate Professor of Portuguese, Dept of Modern Languages and Literatures

- Research Statement: Research component: organize an interdisciplinary symposium on “Diversity and Democracy in Brazil” that would bring together colleagues working in both the U.S. and Brazil, including academics, artists, poets, and writers whose research projects or artworks are dedicated to cultural production in contemporary Brazil over the course of several decades. Pedagogical component: Integration of archive into the curriculum of the undergraduate core course Queer Studies (Spring 2019). Development and implementation of combined undergraduate class / graduate seminar in (Counter)Cultural Representations of Brazil under Military Dictatorship devoted exclusively to research of primary sources in the archive (Fall 2019). Digital Humanities component of the project is as follows: digitization of specifically selected materials to showcase intersectionalities and (dis)connections between burgeoning social and political movements in Brazil over the course of the final quarter of the 20th century, focusing on human rights and social justice.
Lampião da Esquina

A particularly notable and invaluable part of the collection is the entire run of 38 issues of the nationally-circulated newspaper Lampião da Esquina (Corner Lantern), published between 1978 and 1981. The members of the Editorial Board were among the pioneers and most important contributors of the gay and lesbian rights movement of Brazil in the 1970s and 1980s. This journal, while not the first of its kind to publish articles on the topic of homosexuality in Brazil, was the first to treat the interrelationships between sexuality and politics and the first to actively promote and support the establishment of gay rights groups throughout Brazil. Each issue contains photos, reports, interviews, news, advertisements, and sociopolitical editorials.
MIAMI: ‘Antillean Visions’ at Lowe Art Museum

Maps don’t only orient you in a given space and give you direction: they help to shape entire identities and histories. Antillean Visions: Maps and the Making of the Caribbean, opening February 2 at the Lowe Art Museum, includes 200 maps that chart this tropical region, including 300-year-old colonial cartographies, when maps were hand-drawn works of art.

Though lovely and ornate, these maps also reveal the brutal, commercial vision of colonial powers, who were busy exploiting the region and turning it into a factory for agriculture and settlement. They also expose the limited geographical knowledge of the mapmakers, who were building fairly impressive charts despite not having Google Earth.

The maps on view show the development of the cartographic imagination as new tools developed. Not only this, but the exhibit also presents maps by oppressed groups—including participatory maps made by indigenous groups of today—illuminating the fact that there are many ways of looking at and representing the Caribbean, and the world. Through May, 27, 2018.
Maps primarily from the Libraries’ collections.

Twelve short thematic essays, each presented in English, French, Spanish, and Creole.

2019 American Library Association PR Xchange award in the Special Events and Exhibits category for institutions with budgets of: $15 million plus.

2019 Association of College & Research Libraries/Rare Books and Manuscripts Section Leab Exhibition award for best exhibit catalog in the mid-range expenditure category.
What we have learned so far…

• **DISCOVERY**
  • Increased access – integration of museum metadata in online catalog
  • Important faculty collection – marine invertebrate species

• **PROMOTION OF SERVICES**
  • Exposure of library digital production, web and preservation services for faculty and Lowe
  • Creative services potential – publishing and photography

• **CULTURE TRANSFORMATION**
  • Museum-library leadership level (associate deans/directors)
  • Understanding of respective strengths, missions, cultures

• **NEW PLANS FOR COLLABORATION**
  • Shared collection storage
  • 3-D digital capture / photogrammetry / virtual, augmented and mixed reality (MagicLeap partnership)
  • Non-destructive micro-analysis of cultural heritage material (fluorescence spectroscopy)
Extra-institutional collaboration

The Jay I. Kislak Collection of the Early Americas, Exploration and Navigation
GLAM partnership: extra-institutional

- Miami Dade College (est. 1960)
  - Public
  - Largest Community College in US
  - 92,000 student FTE
  - Community engagement focus
  - Museum studies certificate

- MDC Cultural Affairs
  - MOAD Gallery
  - Kislak Center @ MDC
  - Cuban Experience Gallery

- University of Miami (est. 1925)
  - Private
  - R1 Carnegie Institution
  - 15,500 student FTE
  - Research focus
  - Community engagement ambition

- UM Libraries and Lowe Art Museum
  - Kislak Center @ UM
  - Cuban Heritage Collection
  - Lowe Art Museum galleries
  - Conservation and Digitization Labs
Charles Joseph Minard’s *Carte figurative et Approximative représentant pour l’année 1858 les émigrants du globe, les pays d’ou ils partent et ceux où ils arrivent*. 1862.
Pedro de Medina. *L'Arte del navigare, in laqual si contengo le regole, dechiarationi, secreti, & avisi, alla bona navigation necessarrii.* 1554
Maya codex style vase. Late Classic period, 650–850 CE Mirador Basin, Guatemala. Earthenware with slip paint.
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COHERENCE

Seamless User Experience

*Researchers, teachers, students, and visitors experience a rich learning environment involving a full and appropriate range of cultural resources, leveraging systemic GLAM infrastructure.*
Merci - Thank You

Charles Eckman
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