This project explores the androgynous aspect of the Second British Invasion. It argues that the androgyny of bands such as the Culture Club and Eurythmics helped to shape the culture and everyday life of Americans during the 1980s. I analyzed the music videos for the Eurythmics’ “Love is a Stranger” and the Culture Club’s “Do You Really Want to Hurt Me” while considering what gender studies academics Brenda Woodhill and Curtis Samuels say regarding gender identity. I theorize that the androgyny of the Second British Invasion had a direct influence on America through MTV, caused teen-orientated films to advocate for British synth-pop music, made fashion more androgynous for both genders, and American music acts started to adapt androgyny and synthesizers like their British counterparts.